



## MISSION STATEMENT

Our mission is:

To create value for shareholders, in the short and the long term, putting priority attention on customer satisfaction, personal professional development, and the interests of all our stakeholders

To be a model of reference on the constantly evolving horizon of Italian banking, affirming the position of leadership of the MPS Group as a primary national Group projected onto the European level

To develop a sense of belonging to the Group, at the same time valuing cultural differences and maintaining strong roots for each of the companies in the territory in which it operates.

*Mission of the MPS Group, 2000*