

**APPLICABLE FINAL TERMS**

Dated 16 May 2013

**SOCIÉTÉ GÉNÉRALE EFFEKTEN GMBH**  
acting in its own name but for the account of **Société Générale**

**Issue of up to 8,000 Certificates of Euro 1,000 each (i.e. up to EUR 8,000,000)**

**Denominated for commercial purposes**

**“SGE Autocallable Certificates Generali 2016”**

Series DE4085/13.6, Tranche 1

**Unconditionally and irrevocably guaranteed by Société Générale**  
**under the € 30,000,000,000 Debt Issuance Programme**

**PART A – CONTRACTUAL TERMS**

The Certificates are offered to the public in Italy for subscription from and including 20 May 2013 to and including 18 June 2013, save in the case of early ending or prolongation, as the case may be.

Unless stated otherwise herein, capitalised terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions set forth under the heading “Terms and Conditions of the Italian Certificates” (the “**Conditions**”) in the Base Prospectus dated 19 June 2012 (the Base Prospectus) (which (as supplemented by the supplement dated 27 June 2012 (the **Supplement**)) constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**) as amended (which includes the amendments made by Directive 2010/73/EU (the 2010 PD Amending Directive) to the extent that such amendments have been implemented in a Member State)). This document constitutes the final terms (the **Final Terms**) of the Certificates (the **Certificates**) described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with this Base Prospectus and any Supplement; provided, however, that to the extent such Supplement (i) is published after these Final Terms have been signed and (ii) provides for any change(s) to the Conditions as set out under the heading “Terms and Conditions of the Italian Certificates”, such change(s) shall have no effect with respect to the Conditions of the Certificates to which these Final Terms relate. Full information on the Issuer, the Guarantor and the Offer of the Certificates is only available on the basis of the combination of these Final Terms and the Base Prospectus. Prior to acquiring an interest in the Certificates described herein, prospective investors should read and understand the information provided in the Base Prospectus and any Supplement(s) and be aware of the restrictions applicable to the offer and sale of such Certificates in the United States or to, or for the account or benefit of, U.S. persons. The Base Prospectus, any Supplement(s) and these Final Terms are available for viewing at Société Générale, Frankfurt am Main branch, Neue Mainzer Strasse 46-50, 60311 Frankfurt am Main, Germany and <http://prospectus.socgen.com> and copies may be obtained free of charge from this address.

The provisions of the Technical Annex apply to these Final Terms and such documents shall be read together.

The terms of these Final Terms complete and vary the Conditions of the Certificates set out in the Base Prospectus. The Conditions so completed or varied together with the relevant provisions of these Final Terms will form the Conditions applicable to this Series of Certificates (the **Completed Conditions**).

The information included herein with respect to indices and/or formulas comprising, based on or referring to variations in the prices of one or more share(s) in companies, any other equity or non-equity securities, indices, currencies or currency exchange rates, interest rates, dividends, credit risks, fund

units, shares in investment companies, term deposits, life insurance contracts, loans, commodities or bond or futures contracts, unit linked features (accounting units) or the occurrence or not of certain events not linked to the Issuer or the Guarantor or a basket thereof or any combination thereof to which the Certificates are linked (the **Underlyings**) consists only of extracts from, or summaries of, publicly available information. The Issuer and the Guarantor accept responsibility that such information has been correctly extracted or summarised. No further or other responsibility in respect of such information is accepted by the Issuer and the Guarantor. In particular, the Issuer and the Guarantor and the Dealer accept no responsibility in respect of the accuracy or completeness of the information set forth herein concerning the Underlyings of the Certificates or that there has not occurred any event which would affect the accuracy or completeness of such information.

No person has been authorised to give any information or to make any representation other than those contained in these Final Terms in connection with the issue or sale of the Certificates and, if given or made, such information or representation must not be relied upon as having been authorised by or on behalf of the Issuer or the Guarantor. The delivery of these Final Terms at any time does not imply that the information in it is correct as any time subsequent to this date.

The purchase of the Certificates issued under the Debt Issuance Programme is associated with certain risks. Each prospective investor in Certificates must ensure that the complexity and risks inherent in the Certificates are suitable for its investment objectives and are appropriate for itself or the size, nature and condition of its business, as the case may be. No person should deal in the Certificates unless that person understands the nature of the relevant transaction and the extent of that person's exposure to potential loss. Each prospective purchaser of Certificates should consider carefully whether the Certificates are suitable for it in the light of its circumstances and financial position.

**The investor should only invest in the Certificates if it is able to understand the Terms and Conditions. All investors should be versed in respect of the Certificates and should particularly understand and comprehend the yield of the Certificates (*Leistungsversprechen*) promised by the Issuer and the Guarantor in its entirety. If this is not the case, an investment in the Certificates is not advised.**

Prospective investors in Certificates should consult their own legal, tax, accountancy and other professional advisers to assist them in determining the suitability of the Certificates for them as an investment.

| Form of Conditions:                                       | Completed   |
|---|---|
| 1. (i) Issuer   | Société Générale Effekten GmbH  |
| (ii) Guarantor  | Société Générale  |
| 2. (i) Series Number                                      | DE4085/13.6   |
| (ii) Tranche Number                                       | 1   |
| 3. Specified Currency or Currencies                       | EUR   |
| 4. Aggregate Number of Securities                         |   |
| (i) Tranche   | Up to 8,000 Certificates in the denomination of EUR 1,000 each (i.e. up to EUR 8,000,000). The Number of Securities will be determined at the end of the Offer Period and published in accordance with Condition 12(a). |
| (ii) Series   | Up to 8,000 Certificates in the denomination of EUR 1,000 each (i.e. up to EUR 8,000,000). The Number of Securities will be determined at the end of the Offer Period and published in accordance with Condition 12(a). |
| 5. Issue Price  | EUR 1,000 per Certificate of EUR 1,000 Specified Denomination   |
| 6. Specified Denomination(s)                              | EUR 1,000   |
| 7. Issue Date   | 24/06/2013 (DD/MM/YYYY)   |
| 8. Final Exercise Date                                    | 24/06/2016  |
| 9. Final Exercise/Payment Basis                           | See paragraphs 17 to 22 below   |
| 10. Change of Final Exercise/Payment Basis                | Not Applicable  |
| 11. Call/Put Options                                      | Not Applicable  |
| 12. Status of the Certificates                            | Unsubordinated  |
| 13. Method of distribution                                | Non-syndicated  |
| <b>PROVISIONS RELATING TO INTERIM PAYMENT[S] (IF ANY)</b> |   |
| 14. Fixed Amount Provisions                               | Applicable  |
| (i) Fixed Amount(s):                                      | See the Schedule  |

- (ii) Fixed Amount Payment Date(s): See the Schedule
- (iii) Business Day Convention: See the Schedule
- (iv) Other terms relating to the method of calculating Fixed Amount: None

**15. Interim Amount Provisions:** Not Applicable

**16. Dual Currency Certificate Provisions** Not Applicable

**PROVISIONS RELATING TO PHYSICAL DELIVERY**

**17. Physical Delivery Certificate Provisions** Not Applicable

**PROVISIONS RELATING TO EXERCISE**

**18. Exercise at the option of the Issuer (other than for Tax Reasons, if applicable)** Not Applicable

**19. Exercise at the option of the Holders** Not Applicable

**20. Final Exercise Amount** See the Schedule

(i) Underlying See the Schedule

(ii) Initial Closing Price See the Schedule

(iii) Final Closing Price See the Schedule

(iv) Multiplier Not Applicable

(v) Final Exercise Amount See the Schedule

(vi) Valuation Date(s) See the Schedule

(vii) Index/Formula See the Schedule

(viii) Calculation Agent responsible for calculating the Final Exercise Amount (if not the Agent) Société Générale

(ix) Provisions for determining the Final Exercise Amount where calculation by reference to Index and/or Formula is impossible or impracticable As provided in the Technical Annex and as the case may be in the Schedule

|            |  |   |
|------------|--|---|
| (x)        | Automatic Exercise at Final Exercise Date  | Applicable                                      |
| (xi)       | Waiver of Automatic Exercise at Final Exercise Date  | By Notice Date, as specified in Condition 5 (g) |
| (xii)      | Minimum Trading Lot:   | 1 Certificate                                   |
| (xiii)     | Final Valuation Date   | 10/06/2016                                      |
| (xiv)      | Final Payment Date   | 24/06/2016                                      |
| <b>21.</b> | <b>Final Exercise Date</b>   | See paragraph 8 above                           |
|            | (i) Specified Final Exercise Date  | 24/06/2016                                      |
|            | (ii) Exercise Month  | Not Applicable                                  |
| <b>22.</b> | <b>Early Exercise Amount(s) payable on exercise due to Tax Reasons or due to an Event of Default and/or the method of calculating the same (if required or if different from that set out in the Conditions)</b> | Market Value                                    |
| <b>23.</b> | <b>Credit Linked Certificate Provisions</b>  | Not Applicable                                  |

#### PROVISIONS RELATING TO KNOCK-IN/-OUT EVENTS

|            |                               |                |
|------------|-------------------------------|----------------|
| <b>24.</b> | <b>Knock-In/-Out Event(s)</b> | Not Applicable |
|------------|-------------------------------|----------------|

#### GENERAL PROVISIONS APPLICABLE TO THE CERTIFICATES

|            |   |                                |
|------------|---|--------------------------------|
| <b>25.</b> | <b>Form of Certificates</b>                                 | Permanent Global Certificate   |
| <b>26.</b> | <b>Payments on Temporary Global Certificates Restricted</b> | Not Applicable                 |
| <b>27.</b> | <b>"Payment Business Day" election</b>                      | Following Payment Business Day |
| <b>28.</b> | <b>Financial Centre(s)</b>                                  | Not Applicable                 |
| <b>29.</b> | <b>Redenomination</b>                                       | Not Applicable                 |

#### OTHER FINAL TERMS

|            |                          |                  |
|------------|--------------------------|------------------|
| <b>30.</b> | <b>Other final terms</b> | See the Schedule |
|------------|--------------------------|------------------|

#### NOTICES

|            |                             |   |
|------------|-----------------------------|---|
| <b>31.</b> | <b>Means of publication</b> | <a href="http://prospectus.socgen.com;">http://prospectus.socgen.com;</a><br><a href="http://www.mpscapitalservices.it;">www.mpscapitalservices.it;</a> |
|------------|-----------------------------|---|

www.mps.it

32. **Clearing System Delivery Period** Not Applicable

#### PLAN OF DISTRIBUTION AND ALLOTMENT

33. **Notification Process for allotted amount** Not Applicable
34. **Tranche reserved to one of the countries where the Offer is made** Not Applicable

#### PLACING AND UNDERWRITING

35. (i) If syndicated, names and addresses and underwriting commitments of Managers Not Applicable
- (ii) Date of Subscription Agreement Not Applicable
- (iii) Stabilising Manager (if any) Not Applicable
36. **If non-syndicated, name and address of the relevant Dealer** Société Générale  
Tours Société Générale  
17, Cours Valmy  
92987 Paris-La Défense Cedex 7
37. **Total commission and concession** There is no commission and/or concession paid by the Issuer to the Dealer.

MPS Capital Services Banca per le Imprese S.p.A., with registered office at Via Leone Pancaldo, 4 50127 Florence and Offices at Viale Mazzini 23, 53100 Siena, Italy (website: [www.mpscapitalservices.it](http://www.mpscapitalservices.it)) ("**MPSCS**"), will act as "*Responsabile del Collocamento*" pursuant to article 93-*bis* of the Italian Legislative Decree n. 58 dated 14.2.1998, as amended (the "**Lead Manager**").

Société Générale shall pay on the Issue Date to the person(s) mentioned below (each an "**Interested Party**") the following remuneration for the services provided by such Interested Party to Société Générale in the capacity set out below:

- To MPSCS, an upfront fee of 0.64% (the “**Structuring Fee**”) of the Placed Amount (as defined below) of the Certificates;
- To the Distributors, through MPSCS, an upfront fee of 2.56% (the “**Distribution Fee**”) of the Placed Amount (as defined below) of the Certificates.

The Certificates will be placed to the public in Italy by the following institution (the “**Distributor**”):

Banca Monte dei Paschi di Siena S.p.A.  
 Piazza Salimbeni, 3  
 53100 Siena – Italy  
 Website: [www.mps.it](http://www.mps.it)

For the purposes hereof “**Placed Amount**” means the product of (x) the Specified Denomination and (y) the number of Certificates effectively placed by the Distributor at the end of the Offering Period as notified by MPSCS to Société Générale on the Business Day immediately following the last day of the Offering Period.

- |  |                |
|--|----------------|
| <b>38. Whether TEFRA D or TEFRA C rules applicable or TEFRA rules not applicable</b> | Not Applicable |
| <b>39. Additional selling restrictions</b>   | Not Applicable |
| <b>40. Table</b>   | Not Applicable |

**GOVERNING LAW**

- |                          |   |
|--------------------------|---|
| <b>41. Governing Law</b> | <p>The Certificates and any non-contractual obligations arising out of or in connection with the Certificates will be governed by, and shall be construed in accordance with, German law.</p> <p>The Guarantee and any non-contractual obligations arising out of or in connection with the Guarantee will be governed by, and shall be construed in accordance with, French law.</p> |
|--------------------------|---|

**PURPOSE OF FINAL TERMS**

These Final Terms comprise the final terms required for the issue of the Certificates and the public offer in Italy, described herein by Société Générale Effekten GmbH pursuant to its € 30,000,000,000 Debt Issuance Programme for which purpose they are hereby submitted.

## RESPONSIBILITY

The Issuer and the Guarantor accept responsibility for the information contained in these Final Terms under § 5 Sec. (4) German Securities Prospectus Act (*Wertpapierprospektgesetz*).

Information or summaries of information included herein with respect to the Underlying has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. The Issuer and the Guarantor declare that, to the best of their knowledge, the information contained in these Final Terms is accurate and does not contain any material omissions.

Signed on behalf of the Issuer:

By:

*Duly authorized*

By:

*Duly authorized*

Signed on behalf of the Guarantor:

By:

*Duly authorized*

By:

*Duly authorized*

## PART B – OTHER INFORMATION

### 1. LISTING AND ADMISSION TO TRADING

(i) Listing Not Applicable.

(ii) Admission to trading MPSCS undertakes to apply for the Certificates to be admitted to trading on the systematic internalization system (“SIS”) denominated “De@IDone Trading” (“DDT”), exclusively managed by MPS Capital Services Banca per le Imprese S.p.A., acting as sole manager (*negoziatore unico*), as regulated by the applicable rules and regulations (il “Regolamento”) published on the website [www.mpscapitalservices.it](http://www.mpscapitalservices.it) where, in relation to the Certificates, MPSCS shall be bound to make bid/ask prices which, with regard to the Issuer/Guarantor’s creditworthiness, will be determined as follows for the Placed Amount.

The bid/ask prices quoted by MPSCS shall reflect the prevailing market conditions as of the relevant purchase/selling date. In particular the 3 months EURIBOR will be increased by a spread determined as the asset swap spread of some specific Guarantor’s benchmark debt securities plus 0.30 per cent. The prices so determined, in case of purchase by the investor, shall be increased by a margin of up to a maximum of 0.35 per cent. of the amount to be purchased, and, in case of sale by the investor, shall be reduced by a margin of up to a maximum of 1.00 per cent. of the amount to be sold.

MPSCS accepts responsibility for the information contained in this Paragraph 1(ii).

### 2. RATINGS

Ratings The Certificates to be issued have not been rated.

### 3. NOTIFICATION and AUTHORISATION

The *Bundesanstalt für Finanzdienstleistungsaufsicht* (BaFin), Germany, has provided the *Commissione Nazionale per le Società e la Borsa* (CONSOB), Italy with a certificate of approval attesting that the Base Prospectus and the Supplement have been drawn up in accordance with the Prospectus Directive.

The Issuer and the Guarantor have authorised the use of these Final Terms, the Base Prospectus dated 19 June 2012 and any Supplements by the entities in charge of the distribution of the Certificates (the **Lead Manager** and the **Distributor**, as defined under paragraph 37 above, and, together, the **Financial Intermediaries**), in connection with offers of the Certificates to the public in Italy for the period set out in paragraph 12 below.

#### 4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Lead Manager and the Distributor through the Lead Manager, so far as the Issuer is aware, no person involved in the issue of the Certificates has an interest material to the Offer.

The Issuer and Société Générale expect to enter into hedging transactions in order to hedge the Issuer's obligations under the Certificates. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Certificates and (ii) the responsibilities of Société Générale as counterparty to the above mentioned hedging transactions, the Issuer and Société Générale hereby represent that such conflicts of interest will be resolved in a manner which respects the interests of the Holders.

MPSCS and the Distributor are, with respect to the offer of the Certificates, in a position of conflict of interest with the investors as they are part of the same banking group (the Montepaschi Banking Group) and they have an economic interest in the distribution of the Certificates. MPSCS and the Distributor shall receive from Société Générale, respectively, the Structuring Fee and the Distribution Fee, as specified under paragraph 37 above.

MPSCS is also in a position of conflict of interest for the following reasons, it acts as hedging counterparty of Société Générale in relation to the Certificates, and it will act as Liquidity Provider, providing bid/ask quotes for the Certificates for the benefit of the holder of the Certificates. Also, the Certificates shall be admitted to trading on the systematic internalization system ("SIS") denominated "De@IDone Trading" ("DDT"), exclusively managed by MPS Capital Services Banca per le Imprese S.p.A., on which MPSCS acts as sole manager (*negoziatore unico*).

MPSCS accepts responsibility for the information contained in the third and fourth paragraphs of this Paragraph 4.

#### 5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

|       |                          |   |
|-------|--------------------------|---|
| (i)   | Reasons for the Offer    | See "Use of Proceeds" wording in Base Prospectus  |
| (ii)  | Estimated net proceeds   | Not Applicable  |
| (iii) | Estimated total expenses | Not Applicable  |
| (iv)  | Taxes and other expenses | Taxes charged in connection with the subscription, transfer, purchase or holding of the Certificates must be paid by the Holders and neither the Issuer nor the Guarantor shall have any obligation in relation thereto; in that respect, Holders shall consult professional tax advisers to determine the tax regime applicable to their own situation. Other expenses that may be charged to the Holders, <i>inter alia</i> by Distributor, in relation to the subscription, transfer, purchase or holding of the Certificates, cannot be assessed or influenced by the Issuer or the Guarantor and are usually based on the relevant intermediary's business conditions. |

6. **PERFORMANCE OF UNDERLYING, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING**

Under these Certificates, the Holders are entitled to receive a defined fixed Interim Amount regardless of the performance of the Underlying(s). At maturity, the Holders are entitled to receive an amount totally linked to the performance of the Underlying(s). The return under these Notes is totally linked to the performance of the Underlying(s). The return depends upon the fact that the performance of the Underlying(s) reaches or does not reach a pre-determined threshold. Accordingly, a small downward or upward movement of the Underlying(s) close to the threshold may result in a significantly larger increase or decrease of the return of the Certificates. The return of these Certificates is linked to the performances of the Underlying(s) as calculated on pre-determined Valuation Dates, and regardless of the level of such Underlying(s) between these dates. As a result, the Closing Price of the Underlying(s) on these dates will affect the value of the Certificates more than any other single factor. Under these Certificates, at maturity, the Holders may not receive the amount initially invested. Holders are entitled to receive a Final Exercise Amount which may, in case of an adverse evolution of the Underlying(s) during the term of the Certificates, be significantly lower than the amount per Certificate initially invested.

7. **PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT (Dual Currency Certificates only)**

Not Applicable

8. **OPERATIONAL INFORMATION**

|       |                    |  |
|-------|--------------------|--|
| (i)   | ISIN code          | XS0836298868   |
| (ii)  | Common code        | 083629886  |
| (iii) | Clearing System(s) | Clearstream Banking AG Luxembourg<br>42 Avenue JF Kennedy<br>L-1855 Luxembourg<br>Luxembourg |

9. **Delivery:** Delivery against payment

10. **Name(s) and address(es) of Additional Paying Agent(s) and Settlement Agent (if any):** Not Applicable

11. **Address and contact details of Société Générale for all administrative communications relating to the Certificates:**

Société Générale  
17, cours Valmy  
92987 Paris La Défense Cedex France

Telephone: +33 1 42 13 86 92 (Hotline)  
Facsimile: +33 1 42 13 75 01  
Attention: Equity Derivatives - Client Services  
Mail: [clientsupport-deai@sgcib.com](mailto:clientsupport-deai@sgcib.com)

12. **PUBLIC OFFERS**

This paragraph applies only in respect of any offer of Certificates made in any Member State of the European Economic Area (EEA) which has implemented the Prospectus Directive (each, a **Relevant Member State**), where such offer is not made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of Certificates.

- (i) Offer Period
- From and including 20 May 2013 to and including 18 June 2013 in Italy, save in the case of early termination or postponement.
- The Offer Period for the Certificates placed through “door-to-door selling” (pursuant to Article 30 of the Legislative Decree n. 58 dated 24.02.1998, as amended, the “**Italian Financial Service Act**”) shall be from and including 2 May 2013 to and including 11 June 2013, save in case of early termination and postponement.
- Pursuant to Article 30, paragraph 6, of the Italian Financial Act, the validity and enforceability of the subscriptions through “door-to-door selling” are suspended for a period of seven days from the date of the subscription. During such period, investors have the right to withdraw from the subscription without any charge or commissions, by means of communication to the Distributor.
- The Issuer, subject to the agreement of MPSCS, may at any time and for any reasons early terminate or postpone the Offer Period. In such event, a notice to the investors on the early termination or the postponement, as applicable, will be published on the websites of the Issuer, MPSCS and the Distributor as specified under item 37 above.
- (ii) Offer Price
- The Certificates will be offered at the Issue Price of which 3.20% is represented by the sum of the Structuring Fee and the Distribution Fee payable upfront by the Issuer to MPSCS and the Distributors respectively, through MPSCS. The Issue Price is also increased by fees, if any, as mentioned in subparagraph (xii) below.
- (iii) Conditions to which the Offer is subject
- Offers of the Certificates are conditional on their issue and on any additional conditions set out in the standard terms of business of the Distributors, notified to investors by such relevant Distributors.
- The Issuer reserves the right, subject to the agreement of MPSCS, to withdraw the Offer and cancel the issuance of the Certificates for any reasons at any time on or prior to the Issue Date. For the avoidance of doubt, if any application has been made by a potential investor and the Issuer exercises such a right, each such potential investor shall not be entitled to subscribe or otherwise acquire the Certificates.
- In the event of cancel of the Offer, a notice to the investors will be published on the websites of the Issuer, of MPSCS and of the Distributor as specified under item 37 above.
- (iv) Description of the application process
- The distribution activity will be carried out in

- accordance with the Distributors' usual procedures. Prospective investors will not be required to enter into any contractual arrangements directly with the Issuer in relation to the subscription of the Certificates.
- (v) Details of the minimum and/or maximum amount of application
- Minimum subscription amount per investor: 1 Certificate.
- Maximum subscription amount per investor: 8,000 Certificates.
- The maximum amount of application of Certificates will be subject only to the availability at the time of the application.
- There are no pre-identified allotment criteria. The Distributors will adopt allotment criteria that ensure equal treatment of prospective investors. All of the Certificates requested through the Distributors during the Offer Period will be assigned up to the maximum of the Offer.
- In the event that, during the Offer Period, the requests exceed the total amount of the Offer destined to prospective investors, the Issuer will early terminate the Offer Period and will immediately suspend the acceptance of further requests.
- (vi) Description of possibility to reduce subscriptions and manner for refunding excess amount paid by applicants
- Not Applicable
- (vii) Details of the method and time limits for paying up and delivering the Certificates
- The Certificates will be issued on the Issue Date against payment to the Issuer of the net subscription moneys. The settlement of the net subscription moneys and the delivery of the Certificates will be executed through the Dealer mentioned above. The Certificates will be delivered to the Investors by the Distributor on or around the Issue Date. Investors will be notified by the relevant Distributor of their allocations of Certificates and the settlement arrangements in respect thereof.
- (viii) Manner and date in which results of the Offer are to be made public
- Publication on the websites of the Issuer, the Lead Manager and the Distributor (respectively <http://prospectus.socgen.com>; [www.mpscapitalservices.it](http://www.mpscapitalservices.it); www.mps.it) on or around the Issue Date.
- (ix) Procedure for exercise of any right of preemption, negotiability of subscription rights and treatment of subscription rights not exercised
- Not Applicable
- (x) Categories of potential Offers of the Certificates shall be made by the Issuer to

investors to which the Certificates are offered the public in Italy through the Distributors. In other EEA countries, offers will only be made pursuant to an exemption from the obligation to publish a prospectus under the Prospectus Directive as implemented in such countries.

- (xi) Process for notification to applicants of the amount allotted and the indication whether dealing may begin before notification is made Each investor will be notified by the Distributor of its allocation of the Certificates after the end of the Offer Period and before the Issue Date.
- (xii) Amount of any expenses and taxes specifically charged to the subscriber or purchaser Taxes charged in connection with the subscription, transfer, purchase or holding of the Certificates must be paid by the Holders and neither the Issuer nor the Guarantor shall have any obligation in relation thereto; in that respect, Holders shall consult professional tax advisors to determine the tax regime applicable to their own situation. The Holders shall also consult the Taxation section in the Base Prospectus.

Additional subscription fees or purchase fees: None

**Post-issuance information:** Nor the Issuer, the Lead Manager or the Distributor intends to provide any post-issuance information in relation to any assets underlying issues of Certificates constituting derivative securities.

## SCHEDULE

*(This Schedule forms part of the Final Terms to which it is attached)*

### Part 1:

|                                  |      |  |   |
|----------------------------------|------|--|---|
| 1.                               | (i)  | Issuer   | Société Générale Effekten GmbH  |
|                                  | (ii) | Guarantor  | Société Générale  |
| 3.                               |      | Specified Currency or Currencies                         | Euro  |
| 4.                               |      | Aggregate Number of Securities                           |   |
|                                  | (i)  | Tranche  | Up to 8,000 Certificates in the denomination of EUR 1,000 each (i.e. up to EUR 8,000,000). The Number of Securities will be determined at the end of the Offer Period and published in accordance with Condition 12(a). |
|                                  | (ii) | Series   | Up to 8,000 Certificates in the denomination of EUR 1,000 each (i.e. up to EUR 8,000,000). The Number of Securities will be determined at the end of the Offer Period and published in accordance with Condition 12(a). |
| 5.                               |      | Issue Price  | EUR 1,000 per Certificate of EUR 1,000 Specified Denomination   |
| 6.                               |      | Specified Denomination(s)                                | EUR 1,000   |
| 7.                               |      | Issue Date   | 24/06/2013 (DD/MM/YYYY)   |
| 8.                               |      | Final Exercise Date                                      | 24/06/2016 (DD/MM/YYYY)   |
| 1.(i) Part B                     |      | Listing  | Not Applicable.   |
| 14.                              |      | Fixed Amount Provisions                                  | Applicable  |
| (i)                              |      | Fixed Amount:  | Euro 65.00 per each Certificate   |
| (ii)                             |      | Fixed Amount Payment Date:                               | 24/06/2014  |
| (iii)                            |      | Business Day Convention:                                 | Following Business Day Convention (unadjusted)  |
| <b>20. Final Exercise Amount</b> |      | Index Linked   |   |
| (i) Underlying                   |      | See in Part 2 – Definitions below                        |   |
| (ii) Initial Closing Price       |      | The Closing Price of the Underlying on Valuation Date(0) |   |

|   |   |
|---|---|
| (iii) Final Closing Price   | The Closing Price of the Underlying on Valuation Date(3)  |
| (iv) Multiplier   | Not Applicable  |
| (v) Final Exercise Amount   | See subparagraph (vii) below  |
| (vi) Valuation Date(s)  | See in Part 2 - Definitions below   |
| (vii) Index/Formula   | <p>Unless previously redeemed, or purchased and cancelled, the Certificates will expire on the Final Exercise Date in accordance with the following formula in respect of each Certificate:</p> <p>a) If on Valuation Date (3), Performance (3) <math>\geq</math>100%, then:<br/> Specified Denomination <math>\times</math> min [130%; Performance(3)]<br/> otherwise</p> <p>b) If, On Valuation Date (3), Performance (3) <math>\geq</math> Barrier and <math>&lt;</math>100%,<br/> Specified Denomination <math>\times</math> 100% otherwise</p> <p>c) If, On Valuation Date (3), Performance (3) <math>&lt;</math>Barrier,<br/> Specified Denomination <math>\times</math> Performance(3)/Barrier</p> |
| (viii) Calculation Agent responsible for calculating the Final Exercise Amount (if not the Agent)   | Société Générale  |
| (ix) Provisions for determining the Final Exercise Amount where calculation by reference to Index and/or Formula is impossible or impracticable | As provided in the Technical Annex and as the case may be in this Schedule  |
| (x) Automatic Exercise at Final Exercise Date   | Applicable  |
| (xi) Waiver of Automatic Exercise at Final Exercise Date  | By Notice Date, as specified in Condition 5(g)  |
| (xii) Minimum Trading Lot   | 1 Certificate   |
| (xiii) Final Valuation Date   | 10 June 2016  |

(xiv) Final Payment 24 June 2016  
Date

**30. Other final terms** If, on Valuation Date (1), Performance(1)  $\geq$  100%, then the Certificates will be terminated early on Early Settlement Date(1) in accordance with the following formula in respect of each Certificate:

Specified Denomination  $\times$  100%

If, on Valuation Date (2), Performance(2)  $\geq$  100%, then the Certificates will be terminated early on Early Settlement Date(2) in accordance with the following formula in respect of each Certificate:

Specified Denomination  $\times$  [100% + 13%]

## **Part 2 (Definitions)**

Terms used in the formulae above are described in this Part 2.

**Valuation Date(0)** 24/06/2013  
**(DD/MM/YYYY):**

**Valuation Date(i);** Valuation Date (1): 10/06/2014  
**(i from 1 to 3)** Valuation Date (2): 10/06/2015  
**(DD/MM/YYYY):** Valuation Date (3): 10/06/2016

**Early Settlement Date(i):** Early Settlement Date(1): 24/06/2014  
**(i from 1 to 2)** Early Settlement Date(2): 24/06/2015  
**(DD/MM/YYYY)**

**Underlying** The following Share as defined below:

| Company Name                  | Bloomberg Ticker | Exchange         | Web Site*   |
|-------------------------------|------------------|------------------|---|
| Assicurazioni Generali S.p.A. | G IM             | Italian Exchange | <a href="http://www.generali.it">http://www.generali.it</a> |

*\*The information relating to the past and future performances of the Underlying are available on the website of the Company and the volatility can be obtained, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Certificates)*

**Closing Price** As defined in Part 1 of the Equity Technical Annex

**S(i);**  
**(i from 0 to 3):** Closing Price of the Underlying on the Valuation Date(i)

**Performance (i);**  
**(i from 1 to 3):** S(i) /S(0)  
**Barrier** 75%

### **Part 3: Information relating to the Underlying**

Assicurazioni Generali SpA is the largest insurance company in Italy and one of the largest in Europe. It offers life and non-life insurance and reinsurance throughout the world. The company offers life, health, accident, automobile, marine, aviation, transport, fire, general liability, and credit insurance and reinsurance. Generali operates in the insurance sector with a multichannel distribution strategy through a global proprietary sales network of agents, financial advisors and brokers, supported by bancassurance and direct channels where it is Europe's leader.

Information or summaries of information included herein with respect to the Underlying (s) has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. The Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as they are aware, and are able to ascertain from information published, no facts have been omitted which would render the reproduced information, inaccurate or misleading.

### **Part 4: Additional Information**

Location where the Prospectus, any Supplements thereto and the Final Terms can be collected or inspected free of charge in Italy:

Société Générale,  
Via Olona n.2, 20123 Milano  
Italy

and on the following websites:

<http://prospectus.socgen.com>

[www.mpscapitalservices.it](http://www.mpscapitalservices.it)

[www.mps.it](http://www.mps.it)

### **Part 5: Additional Risk Factors**

Prior to investing in the Certificates, the perspective investors should carefully consider the impact on the value of the investment of the performance of the Underlying, as described under paragraph 6 of Part B above. The perspective investors should also consider the risks associated with the potential conflict of interests affecting the Lead Manager and the Distributor as mentioned under paragraph 4 of Part B above.