

# Eleonora Maria Cola

Degree in Economics & Business from the *Università Cattolica del Sacro Cuore* in Milan.

Ms. Cola began her career in 1985 in Banca MPS's branch network where she served in a number of roles within the Corporate area as well as Branch Manager.

In 2002 she moved to the Central Office where she worked in the Corporate Division and in 2009 she was appointed Head of the SME Operational Marketing Sector.

As of 2013, she held several positions of responsibility in the area of business analysis and monitoring, focusing on competitive positioning, customer satisfaction and branch planning and reporting directly to the Deputy General Commercial Manager (2013), Head of the Retail and Network Division ((2014-2016) and Deputy General Manager and Chief Commercial Officer (2016-2017).

Ms. Cola currently serves as Head of the Retail Division.