

Marco Palocci

Marco Palocci is the Director of Communications and Public Affairs and supervises Communications, Advertising, Public Affairs, Sponsorships, Events of the Group.

He is also responsible for Sustainability policies and heads a working group set up by the Board of Directors which includes members of all corporate functions.

Mr. Palocci graduated cum laude in Political Science with Economics from La Sapienza University, Rome and later specialised in International Affairs and Journalism in the United States and France.

Between 2003 and 2007 he was Head of Group Corporate Communications and Institutional Studies at Unicredit, later becoming Senior Partner and CEO of the Italian subsidiary of the Brunswick Group, a global leader in corporate and financial communications.

He served as Communications Director for the Camera dei Deputati, the Lower House of the Italian Parliament, from 1997 to 2001.

A professional journalist and Lecturer in Media Economics at the Cattolica del Sacro Cuore University in Milan, he worked for "Il Sole 24 Ore" where he was New York correspondent, special correspondent and political columnist.

Mr. Palocci joined BMPS in 2016 as Head of External and Institutional Relations. He also serves as Deputy Chairman of the Fondazione Banca Agricola Mantovana, Board Director of the Fondazione Antonveneta and is a member of the Steering Committee of the Fondazione Musei Senesi.